



*Our 2019
Inaugural Season*
Sponsorship Opportunities



We provide a dynamic network for facilitating the exchange of ideas, sharing opportunities, and accelerating the development of a variety of artists from writers to technical directors, directors, actors, set designers, and so much more.

ABOUT US

Joanie McElroy and Ken Crease joined forces to create **Merely Players Presents (MPP)** in 2014. Joanie, the director, and Ken as the stage manager met during a 2010 Lionheart Theatre Company production and soon realized they shared a mutual goal of fostering talent for all theatrical disciplines throughout our communities.

With Joanie's creative vision mirrored with Ken's business savvy, MPP produced their first full-length play, 'Proof' (by David Auburn) in 2015 at Out of Box Theatre in Marietta, GA. Since that first production, MPP has proudly produced several full-length plays, conducted new stage and writing workshops, and in collaboration with local theatres continue to cultivate programs for up-and-coming artists. Along with producing plays, developing actors, MPP launched *Merely Writers* in November 2018 with a roomful writers that share ideas and offer encouragement MW continues to attract playwrights of all ages and levels each and every month.



The Atlanta Cuban Club is now home to Merely Players Presents. Optimally located just inside the perimeter in Doraville, Georgia, the Atlanta Cuban Club attracts artists and audiences from across the region. Merely Players Presents fosters talent and helps empower artists, writers, and theatre lovers to be a part of something special.

WHAT WE DO

Promoting creative achievement in theatre and playwriting.

Maintaining a supportive and collaborative theatre arts community throughout Georgia.

Continuing dedication to the highest standards of professionalism and integrity.



We look forward to setting ourselves apart from the rest with a space to look and feel different from the others. While we are a “community” theatre, we strive for professional standards of quality. Our audiences will come away with an evening of theatre that they will experience, not just watch, whether that is an emotional charge or laughter that brings them to tears.



OUR MISSION

The mission of Merely Players Presents is to connect audiences and artists throughout the metro Atlanta area, elicit conversations, promote thinking, and amplify a diversity of voices.

OUR VISION

We seek to create an environment where all artists feel welcome and share a common desire to bring engaging and entertaining theatrical works of art in an innovative and thought-provoking way to Atlanta audiences.

501 (C) 3

In 2018, MPP was established as a 501(c)3 non-profit organization. As a 501(c)3, MPP is enabled to raise funds to benefit the creation of work that supports our mission and vision statement.

All the world's a stage, and all the men and women merely players. They have their exits and their entrances and one man in his time plays many parts.

William Shakespeare



SPONSORSHIP LEVEL OPPORTUNITIES

Season

\$10,000 +

- Full page ad in program
- Listing in all show programs during season
- Promotional opportunities
- Promotional presence on website
- Ten complimentary in the season (reservation required)
- Priority seating
- Sponsor acknowledgement during curtain speech at all performances
- Logo on promotional materials
- Name/Logo presence on all press releases

Show

\$7,500

- 1/2 page ad in program
- Listing in all show programs during season
- Seven complimentary tickets in the season (reservation required)
- Promotional presence on website
- Logo on promotional materials
- Name presence on all press releases

Center Stage

\$2,500

- Listing in the programs
- Listing on our website
- Two complimentary tickets in the season (reservation required)

Spotlight

\$500

- Listing in the programs
- Name recognition listed on our website

MAKING A DIFFERENCE

Sponsorship dollars directly impact our ability to produce shows, new youth programs, and writing workshops that foster playwrights.

- ❖ \$5,000 Supports one (non-musical) production
- ❖ \$1,300 Covers royalties for one play
- ❖ \$500 Covers construction, set design, and stage prop materials.
- ❖ \$250 Covers costumes and actor props for one show
- ❖ \$100 Helps defray promotional and administrative material costs each production

Join our 2019-2020 Season (September to May)

To become a sponsor or for additional information please contact Jillian Walzer, Director of Development at 843-290-9828 or via email at jillian@merelyplayerspresents.com



FAQ

Mailing Address

3155 Dover Court
Duluth, GA 30096

Founders

Joanie McElroy
Ken Crease

Performances / Theatre

Merely Players Presents Stage
at the Atlanta Cuban Club
5797 New Peachtree Road
Doraville, GA 30340

Website

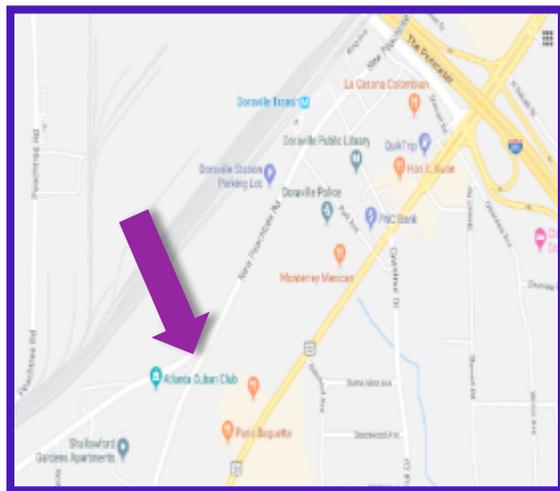
www.merelyplayerspresents.com

Contact Us

Jillian Walzer, Director of Development
jillian@merelyplayerspresents.com
843-290-9828

Ongoing Fundraising Efforts

[MPP GoFundMe](#) to date over \$5,000 in-kind donations have been made.





Your financial support will help launch Merely Players Presents in its inaugural season. Funds will go towards licensing of shows, composers and playwright royalties, theatre space overhead, production costs (such as costumes, props and set construction), and talent and crew stipends.

We know you're passionate, like us, about bringing the community together and promoting quality work. With help from leaders like you, it will give the arts in our community the opportunity to thrive.

We sincerely thank you for your consideration.